



# quattro quarterly

The magazine of Audi Club North America  
Volume #48, No. 1 Winter 2007



Photo: Audi Inc.

## INSIDE

18

### Try Them, You'll Like Them!

By David Dayburn

24

### Drive!n 2007 Audi S8 Sedan

By George Adams

On the road the S8 is a surprisingly sedate, temperate of your fan-fan impulses.

30

### Barcelona Audi RS 4 Driving Experience

By Andrew Ehrenman

A place to make one forget about home...satisfying with consumption, Catalan cuisine, Gaudi, and roaring speeds in the RS 4 on the Circuit de Catalunya.

38

50

By Larry Deer

How drivers come right out of the bank and into Saturday morning custom to drive the luxury car with the road manners of something with numbers on the side.

40

### Audi AG Driver's Day

By Andrew Ehrenman

Some say that the line can only be experienced once. Almost. After Andrew's second time at the Audi Driver's Day Program he still has his doubts!

47

### Start Rough Interview

By George Adams

George interviews Audi's new VP of Marketing.

58

### Frank Becker Nationals

By Eric Bennett

90

### European Delivery Program

By Audi Press

See, try, buy, make the drive or lease the safe bet in the Netherlands in your new Audi thanks to the new European Delivery Program.

## ON THE COVER



Photo: Audi Inc.

2007 Audi RS 4



Photo: Audi Inc.

Audi RS 4 at a race track in Barcelona



Photo: Audi Inc.

2007 Audi RS 4



Photo: Audi Inc.

Chip Moss, 2007 Audi RS 4 at Laguna Seca

## COLUMNS

From the President	8
By Keith Adams	
Behind the Scenes	30
By Karen Anderson	
Recognized	32
By Steve Gans	
Corporate Corner	35
By Jim Hines	
Audi Club Jobs	40
By John Inaba	

## DEPARTMENTS

Audi Tradition	14
Q Forum	18
Motorists News	52
Member Photo Gallery	58
Spotlight Events	60
Chapter News	68
Audi Life	71
Discovery of Auditions	75
Dealer Spotlight	80
Q Mail Job	88